



Press Kit Spring/Summer 2014



FOR IMMEDIATE RELEASE

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Osprey Introduces the Unstoppable Rev Series

Lightweight, accessible endurance hydration packs let people on the go keep going

Cortez, CO – June 14, 2013 – Staying hydrated and fueled is key for outdoor enthusiasts and athletes who want to cover long distances quickly. For Spring 2014, [Osprey](#)'s new **Rev Series**, meets the highly technical needs of trail running and endurance racing while also serving as the perfect companion to anyone who appreciates smaller volume, streamlined hydration packs.



Several new technologies come together in the Rev Series to create packs that are stable, comfortable and easily accessed without being removed. The new **Biostretch™ body wrap harness and belt** are designed to move with the wearer, providing a fit that is more like a shirt than a traditional backpack. The Rev Series also includes the brand's new **Hydraulics LT Reservoir**, which has built in baffles to significantly reduce barreling and sloshing. Together, these features keep the load balanced without bouncing, rubbing or chafing.

Other thoughtful features include the weather protective **DigiFlip™ media pocket**, which drops down for quick access to your touch screen. The **expandable bottle harness pocket** accommodates a standard size squeeze bottle or additional food storage without limiting access to the external stretch mesh pockets.

"Endurance and trail fitness activities are continuing to grow in popularity – not just for the ultra-athlete, but also for people looking for the next outdoor challenge. Providing lightweight, hands-free hydration options that carry all the essentials for long distance movement is integral to our newest category of innovation," said Cassie Tweed, product designer at Osprey.

Added Tweed, "Rev is perfect for the efficient traveler who doesn't want to stop. And, thanks to the series' intentional design that keeps gear and water easily accessible, they don't have to."

The Rev Series includes six sizes to meet the needs of every athlete, from the casual trail runner to the ultra-marathoner.

Rev Series Shared Features*

- Reverse Spacer Mesh Backpanel: breathable mesh wrap to deliver soft, irritation-free contact surface
- Hydration compartment with Hydraulics LT Reservoir
- Reflective graphics
- Stabilization wings
- Stash pocket
- Front panel bungee compression and storage
- Drop down DigiFlip media pocket with mesh front pocket

**Excludes Rev Solo*

Rev is available in Cirrus Grey, Flash Green and Bolt Blue.

Rev 24

Unique Features

- Stretch mesh side pockets, one zippered
- Dual stretch mesh harness pockets
- Zippered stretch mesh bodybelt pockets

Pounds/Ounces (not including reservoir): 1/2 (S/M), 1/3 (M/L)

Includes 2.5L reservoir

\$130



Rev 18

Unique Features

- Stretch mesh side pockets, one zippered
- Dual stretch mesh harness pockets
- Zippered stretch mesh bodybelt pockets

Pounds/Ounces (not including reservoir): 1/1 (S/M), 1/2 (M/L)

Includes 2.5L reservoir

\$120





Rev 12

Unique Features

- Stretch mesh side pockets
- Dual stretch mesh harness pockets
- Shoulder harness pocket with zippered expansion water bottle sleeve
- Zippered stretch mesh bodybelt pockets

Pounds/Ounces (not including reservoir): 1/1 (S/M), 1/2 (M/L)

Includes 2.5L reservoir

\$110

Rev 6

Unique Features

- Stretch mesh side pockets
- Dual stretch mesh harness pockets
- Shoulder harness pocket with zippered expansion water bottle sleeve

Pounds/Ounces (not including reservoir): 0/13 (S/M), 0/14 (M/L)

Includes 1.5L reservoir

\$100



Rev 1.5

Unique Features

- Power mesh side pockets
- Dual power mesh harness pockets

Pounds/Ounces (not including reservoir): 0/10 (S/M), 0/11 (M/L)

Includes 1.5L reservoir

\$70

Rev Solo

Unique Features

- Zippered slash pocket
- 600ml BPA-free Hydraulics SportBottle

Pounds/Ounces (not including bottle): 0/14 (one size)

\$40



Osprey Packs

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The location of company headquarters in Cortez, Colorado, near the rugged San Juan Mountains on the edge of desert canyon country, provides a constant inspiration and a superb testing ground for Osprey products. Osprey also maintains a product development office in Ho Chi Minh City, Vietnam, near the factories where they manufacture their products, ensuring face-to-face relationships and transparency with their suppliers. In 2009, Osprey opened a design office in Mill Valley, California, a hub of design talent and the birthplace of mountain biking. All three of these offices play a crucial role in creating Osprey gear that lasts a lifetime.

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Osprey Expands Hydraulics™ Series with Lighter, Streamlined Reservoir

Hydraulics LT Reservoir offers big hydration innovation for fast and light endeavors

Cortez, CO – June 14, 2013 – Recognizing that less is often more, especially when on the move, [Osprey Packs, Inc.](http://OspreyPacks.com) is adding to its innovative Hydraulics series with the new **Hydraulics LT Reservoir** for Spring 2014.



The all-new reservoir features a lighter and simpler feature set compared to the current Hydraulics Reservoir, ideal for fast and light endeavors and pack styles with internal reservoir pockets. Building on the innovations of the Hydraulics Reservoir, the design of Hydraulics LT Reservoir combines excellent reservoir-to-pack integration, superior technical features and the best gender-specific pack-to-body fit and performance on the market.

“Carrying water should never compromise fit, comfort or stability in a pack,” said Gareth Martins, marketing director of Osprey. “We set that standard with the original Hydraulics Reservoir and now, with the introduction of the new Hydraulics LT, our hands-free hydration program takes yet another giant leap.”

The new Hydraulics LT features a QuickConnect™ detachable hose that allows for easy disconnect of the hose for faster refilling. Additionally, the built-in baffles on the reservoir prevent sloshing while maintaining the reservoir’s shape.

In addition to these unique features, the new reservoir incorporates the innovation that Osprey Hydraulics Reservoir is known for including:

- Flexible ¼” hose for faster water flow
- ¾ turn cap for quick and secure open/close
- Liter markings printed on reservoir body
- Metallocene PE high strength and taste-free film (BPA & PVC-free); anti-microbial formula to prevent bacteria and mold

- Low-profile shape keeps water weight steady and close to the body
- Magnetic bite valve with included sternum strap magnet
- Built-in 180-degree pivot on/off bite valve

Hydraulics LT Reservoir is available in:

- **1.5 Liter - \$28**
 - 13h x 7 x 2d inches
- **2.5 Liter- \$30**
 - 17h x 8w x 2d inches
 -

The Hydraulics LT Reservoir will be sold separately and will also be sold as part of the new Rev Series which debuts Spring 2014. The Rev Series meets the highly technical needs of trail running and endurance racing while also serving as the perfect companion to anyone who appreciates smaller volume, streamlined hydration packs.

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**Osprey Goes Fast and Light for Spring 2014 with
New Women's Multi-Sport Series and Updated Lightweight Daypacks**

New women's specific Tempest series joins Talon in light multi-sport category, while perennial full-featured ventilated daypack favorites Stratos/Sirrus get simply better

Cortez, CO – June 14, 2013 – [Osprey Packs, Inc.](http://www.ospreypacks.com) a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear is establishing the new norm for fast and light in outdoor pursuits for Spring 2014. This season, Osprey introduces the new women's specific multisport pack series, **Tempest** to join the popular **Talon** Series, which also gets an update. The full-featured ventilated men's **Stratos** and women's **Sirrus** daypacks are also refined and simplified, making them more versatile and comfortable than ever.

"This season is all about going fast and light," said Erik Hamerschlag, product line manager, Osprey Packs. "Lightweight and long distance hiking works best with comfortable, thoughtfully featured packs. With Stratos/Sirrus and Talon/Tempest we deliver stylish, yet technical gender-specific daypacks — either with all the bells and whistles or with a more streamlined feature set. Your choice, your adventure."

TALON & TEMPEST

The ever-popular **Talon Series** has truly become Osprey's legacy pack and has defined the market category of lightweight, high-performance, multi-sport packs.



For Spring 2014, Osprey is raising the bar even higher by refining the series while taking care to maintain all the features, fit and style that have contributed to Talon's success. Updates include lighter weight as well as design adjustments to enhance comfort in each volume. Most significantly, and adding to the brand's wide range of packs built for women, the Talon is now complemented by the **Tempest Series**.

Tempest 9 in Mystic Magenta

The innovative mesh-covered, die-cut foam Biostretch™ harness and hipbelt on the Talon/Tempest ensure a comfortable fit while the lightweight and supportive Airscape™ Backpanel features ridge-molded foam with an air chimney for maximum ventilation.

Shared Features

- Superlight YKK® buckles
- Lower InsideOut™ compression/carry straps*
- Side stretch woven pockets**
- Two zippered hipbelt pockets
- External hydration sleeve
- Front panel stretch mesh pocket*
- Patterned reflective graphic
- Ice tool attachment loops(s) with bungee tie-offs**
- Stow-On-The-Go™ trekking pole attachment*

**Excludes Talon and Tempest 11L, 9L, 6L*

***Excludes Talon and Tempest 6L*

Talon is available in Avatar Blue, Flame Orange, Onyx Black and Shamrock Green. **Tempest** is available in Tourmaline Green, Stormcloud Grey and Mystic Magenta.

Talon 44/Tempest 40 - *Light Backpacking/Thru-Hiking* Unique features:



Talon 44 in Flame Orange

- Top loader with single drawcord
- Adjustable harness
- Removable top lid with zippered top pocket and mesh under-lid pocket
- Removable sleeping pad straps
- Lower zippered sleeping bag compartment
- Peripheral aluminum frame with aluminum head cup
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 2/4 (S/M), 2/5 (M/L)

Tempest - Pounds/Ounces: 2/0 (S/M), 2/1 (M/L)

\$150

Talon 33/Tempest 30 - *Overnight Backpacking/Day Hiking*
Unique features:

- Top loader with single drawcord
- Adjustable harness
- Removable top lid with zippered top pocket and mesh under-lid pocket
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 1/12 (S/M), 1/13 (M/L)

Tempest - Pounds/Ounces: 1/10 (S/M), 1/11 (M/L)

\$130



Tempest 30 in Tourmaline Green



Talon 22 in Shamrock Green

Talon 22/Tempest 20 - *Day Hiking/Adventure Racing*
Unique features:

- Panel loader
- Adjustable harness
- Top slash pocket
- LidLock™ helmet attachment
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 1/7 (S/M), 1/8 (M/L)

Tempest - Pounds/Ounces: 1/5 (S/M), 1/7 (M/L)

\$100

Talon 18/Tempest 16 - *Day Hiking/Adventure Racing*
Unique features:

- Top loader with zippered top pocket
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 1/4 (S/M), 1/5 (M/L)

Tempest - Pounds/Ounces: 1/3 (S/M), 1/4 (M/L)

\$90



Tempest 18 in Stormcloud Grey



Talon 11 in Avitar Blue

Talon 11/Tempest 9 – *Day Hiking/Mountain Biking/Trail Running*

Unique features:

- Panel loader
- Front slash pocket
- LidLock™ helmet attachment
- Inside panel zippered mesh pocket
- Front panel bungee webbing with fabric wings
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 1/4 (S/M), 1/5 (M/L)

Tempest - Pounds/Ounces: 1/2 (S/M), 1/3 (M/L)

\$90

Talon 6/Tempest 6 – *Day Hiking/Trail Running/XC Skiing*

Unique features:

- Two 660ml BPA-free PackBottles included
- Horizontal Straight Jacket™ Compression
- Padded bottle sleeves with bungee retainer and side stabilizers
- Women's-specific hipbelt and harness (Tempest)

Talon - Pounds/Ounces: 0/10

Tempest - Pounds/Ounces: 0/10

\$70



Tempest 6 in Mystic Magenta

STRATOS & SIRRUS



Stratos 36 in Harbor Blue

The third-generation of the **Stratos** and **Sirrus** series continue to offer unparalleled design and robust features in a ventilated daypack. For Spring 2014, Osprey has simplified the fit with two torso sizes that match the fit range of Osprey's gender-specific styles. The packs' styling and materials have been upgraded as well.

As always, comfort is also at the forefront. The Air Speed™ Suspension system includes the LightWire™ alloy frame, which creates low profile air space, optimizing pack balance and ventilation, and a 3-D tensioned, breathable mesh backpanel that ensures

supportive fit. The Stratos/Sirrus harness features mesh-covered ventilated die-cut foam and sewn-in spacer mesh.

Shared features:

- Upper side compression straps
- Stow-on-the-Go trekking pole attachment
- Side mesh woven pockets with InsideOut compression
- Zippered hipbelt pockets
- Integrated raincover
- Single ice tool attachment with stowable bungee tie-off
- Removable sleeping pad straps

Stratos is available in Solar Flare Orange, Harbor Blue, Pine Green and Anthracite Black. **Sirrus** is available in Purple Orchid, Stealth Grey and Summit Blue.

Stratos 36/Sirrus 36 - *Overnight Backpacking/ Day Hiking* Unique features:

- Fixed top pocket with twin zippered pockets
- Top loader with large front panel access to main compartment
- Zippered lower sleeping bag compartment
- Women's-specific hipbelt and harness (Sirrus)

Stratos - Pounds/Ounces: 2/14 (S/M), 3/0 (M/L)

Sirrus - Pounds/Ounces: 2/11 (S/M), 2/13 (M/L)

\$150



Sirrus 36 in Purple Orchid

Stratos 34 - *Overnight Backpacking/ Day Hiking*

Unique features:

- Panel access
- Large zippered top stash pocket
- Zippered front slash pocket
- Zippered lower sleeping bag compartment with divider

Pounds/Ounces: 2/8 (S/M), 2/10 (M/L)

\$140



Stratos 34 in Solar Flare Orange



Stratos 26 - *Day Hiking*

Unique features:

- Top loader
- Fixed top pocket with twin zippered pockets

Pounds/Ounces: 2/7 (S/M), 2/9 (M/L)

\$130

Stratos 26 in Pine Green

Stratos 24/Sirrus 24 - *Overnight Backpacking/ Day Hiking*

Unique features:

- Panel access
- Large zippered top slash pocket
- Zippered front slash pocket
- Women's-specific hipbelt and harness (Sirrus)

Stratos - Pounds/Ounces: 2/6 (S/M), 2/7 (M/L)

Sirrus - Pounds/Ounces: 2/3 (S/M), 2/5 (M/L)

\$120



Sirrus 24 in Summit Blue

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Osprey Refines Ultra-Light Exos Series for Spring 2014

*Super lightweight design meets true suspension and superior comfort
in updated ultra-light backpack series*

Cortez, CO – June 14, 2013 – [Osprey Packs, Inc.](http://www.ospreypacks.com) set the standard for ultra-lightweight packs in 2008 with the introduction of the **Exos Series**, which instantly became a standard on the Appalachian Trail and with ultralight enthusiasts not willing to sacrifice comfort.



For Spring 2014, Osprey has refined the series, maximizing its comfort and support with the latest technology. The redesigned Exos combines Osprey's innovative Superlight AirSpeed™ suspension paired with the new Exoform™ harness and hipbelt which work together to dramatically improve the pack's comfort and support. Torso-specific sizing and sleek, ergonomic design create a pack that is as comfortable as it is fast and light.

Trimmed down to its essentials, the new Exos Series is lighter than ever, thanks to the use of updated materials and hardware. As a result, even the largest pack in series tops out at a mere 2.5 pounds. For those who want to lighten the load even further, the lid, key straps and attachment points are all removable.

"The Exos demonstrates beautifully that 'ultra-light' and 'suspension' need not be mutually exclusive," said Gareth Martins, marketing director of Osprey. "For 2014, we've applied our latest technologies, particularly around the harness and hipbelt, to create the ultimate ultra-light, ultra-comfortable pack. Its state-of-the-art suspension prevents sore shoulders and hips and helps hikers conserve energy, allowing them to go farther in more comfort."

Exos Series key features:

- The new removable FlapJacket™ lid deploys to provide main compartment protection from the elements and top-down compression to keep the pack load stable. Features top and under lid zippered pockets.
- Super-light YKK® buckles
- Removable superlight, 7mm side compression straps
- Mesh side pockets with InsideOut™ compression
- Zippered hipbelt pockets
- Cross functional and removable sleeping pad straps
- Integrated FlapJacket™ for weather protected lidless use
- Cord tie-off points
- Front stretch mesh pocket
- Ice tool attachment loop

Exos is available in Basalt Black and Pacific Blue.

- **Exos 58-** *Superlight Backpacking/Thru-hiking*
 - \$220
 - Pounds/Ounces: 2/5 (S), 2/6 (M), 2/8 (L)
- **Exos 48-** *Superlight Backpacking/Thru-hiking*
 - \$190
 - Pounds/Ounces: 2/3 (S), 2/5 (M), 2/6 (L)
- **Exos 38-** *Superlight Backpacking/Day Hiking*
 - \$160
 - Pounds/Ounces: 2/1 (S), 2/2 (M), 2/3 (L)



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